Message Text

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E.O. 11652: N/A

TAGS: EINV ECON BF US

SUBJ: NEW PRODUCTION FACILITY AT BAHAMA CEMENT; LOCAL CONSTRUCTION COSTS TO INCREASE

REF: (A) NASSAU A-24, (B) NASSAU A-8, (C) NASSAU A-19

BEGIN UNCLASSIFIED

1. FOLLOWING IS TEXT OF BAHAMA CEMENT COMPANY, FREEPORT, GRAND BAHAMA, THE BAHAMAS, PRESS RELEASE DATED JULY 15, 1977: "JAMES E. JENKS, PRESIDENT OF BAHAMA CEMENT CO., REPORTED TODAY THAT NEGOTIATIONS WITH A MAJOR EUROPEAN FIRM LEADING TO A POSSIBLE JOINT VENTURE FOR THE CONVERSION OF PART OF THE BAHAMA CEMENT COMPANY PLANT EQUIPMENT TO THE PRODUCTION OF A MINERAL PRODUCT OTHER THAN CEMENT WERE PROGRESSING QUITE FAVORABLY. IN LATE JANUARY OF THIS YEAR THE CESSATION OF PORTLAND CEMENT PRODUCTION AT THE FREEPORT MANUFACTURING FACILITY WAS ANNOUNCED. WHILE IT IS TOO EARLY TO SAY THAT IT IS DEFINITELY A GO SITUATION, MR. JENKS SAID, WE ARE MOST ENCOURAGED WITH PRELIMINARY FEASIBILITY STUDY AND WITH THE NEGOTIATIONS BETWEEN THE PARTIES TO DATE. WE ARE VERY HOPEFUL THAT THE LIMITED OFFICIAL USE

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MORE ADVANCED STUDIES NOW IN PROGRESS AND THE DETAILED NEGOTIATIONS WILL CONTINUE AS FAVORABLY, PERMITTING AN AFFIRMATIVE DECISION IN THE NEAR FUTURE."

2. EMBASSY NOTES THAT BAHAMA CEMENT, AN ESTIMATED U.S. \$75 MILLION WHOLLY-OWNED SUBSIDIARY OF U.S. STEEL AND SECOND LARGEST U.S. INVESTMENT IN THE BAHAMAS, FIRST BEGAN OPERATIONS IN OCTOBER 1964, PRODUCING CEMENT FOR THE BAHAMAS MARKET (ITS SOLE PRODUCER) AND FOR EXPORT, PRIMARILY TO FLORIDA. IN FY 1976 IT PRODUCED 298,563 NET TONS VALUED AT \$7,370,000 (REF A).

3. JENKS, IN THE NASSAU TRIBUNE ARTICLE OF JULY 27 REMARKS THAT HIS COMPANY STOPPED PRODUCTION OF CEMENT IN MAY (REF B) AND THAT AT PRESENT IS SHIPPING OUT CEMENT FROM ITS STOCKPILE WHICH WILL RUN OUT AUGUST 7. TRIBUNE ALSO REPORTS MAJOR NEW PROVIDENCE CONSTRUCTION FIRM'S ALLEGED COST OF THREE BEDROOM/TWO BATHROOM HOME WILL RISE FROM CURRENT \$40,000 TO \$42-\$43,000 IN AUGUST WHEN LOCAL MARKETING OF BAHAMAS CEMENT WILL COME TO AN END. CEMENT WHICH AT PRESENTLY REPORTEDLY CONSTITUTES 10 PERCENT CONSTRUCTION COSTS OF HOME WILL THUS RISE TO ABOUT 15 PERCENT (AN EMBASSY CHECK WITH TWO MAJOR CONSTRUCTION FIRMS CONFIRMED THE RELIABILITY OF THESE FIGURES). OVERALL, THE TRIBUNE ALLEGES, THE "CEMENT PRICE INCREAS WILL DEAL ANOTHER CRIPPLING BLOW TO AN ALREADY AILING BUILDING INDUSTRY." IN A RELATED DEVELOPMENT, BY MEANS OF THE PRICE CONTROL (CEMENT) REGULATIONS, 1977, APPEARING IN THE OFFICIAL GAZETTE JULY 14. THE MINISTRY OF FINANCE'S PRICE COMMISSION HAS FIXED THE MAXIMUM RETAIL PRICE OF 100 LB BAG OF CEMENT PRODUCED IN THE BAHAMAS AT \$3.33 AND THE PRICE OF AN IMPORTED BAG AT \$5.16 - AN INCREASE OF \$1.83. LIMITED OFFICIAL USE

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4. COMMENT: JENKS IN INTERVIEW WITH EMBOFFS JULY 23 IN FREEPORT WOULD NOT REVEAL THE NAME OF MINERAL OR EUROPEAN FIRM INVOLVED IN NEGOTIATIONS (PARA 1 ABOVE). OTHER BUSINESS SOURCES IN FREEPORT, HOWEVER, SAID THE PARTIAL REOPENING OF BAHAMA CEMENT PLANT WOULD INVOLVE THE PROCESSING OF BAUXITE, ORIGNATING IN SURINAM WITH WESTERN EUROPE AS THE EVENTUAL MARKET. JENKS EMPHASIZED, HOWEVER, THAT THE EUROPEAN FIRM FIRST APPROACHED U.S. STEEL ON THE PROPOSAL. U.S. STEEL DID NOT INITIATE THE JOINT VENTURE PROPOSAL. JENKS ADDED THAT HE HAD RECEIVED SEVERAL INQUIRIES CONCERNING SALE OF THE PLANT AND PIECES OF EQUIPMENT BUT EMPHASIZED THE PLANT IS NOT FOR SALE. THE PORTION OF THE PLANT TO BE CONVERTED INTO "MINERAL" PRODUCTION WOULD BE IN PARTNERSHIP OR JOINT VENTURE WITH THE EUROPEAN FIRM. HE HOPED THAT IF THIS PROVES TO BE SUCCESSFUL, OTHER PORTIONS OF THE PLANT COULD BE ADOPTED TO TO OTHER INDUSTRIAL USES. JENKS SAID HIS 1500 FT. DOCK WOULD CONTINUE TO BE USED BUT THAT THE PLANT'S ELECTIC PLANT WOULD REMAIN SHUT DOWN BECAUSE OF

ITS OLD EXPENSIVE OPERATING EQUIPMENT. ELECTRICITY WOULD BE BOUGHT FROM THE FREEPORT POWER AND LIGHT COMAPNY. ONCE NEGOTIATIONS ARE CONCLUDED IT WOULD TAKE PERHAPS UP TO 12-15 MONTHS BEFORE CONVERSION IS COMPLETED AND NEW INDUSTRIAL PRODUCT IS BEING PRODUCED. JENKS SAID NEW PRODUCTION FACILITY MAY DIRECTLY EMPLOY 75 PEOPLE.

5. COMMENTING ON THE PRICE OF CEMENT, JENKS
SAID THA BAHAMA CEMENT HAD LOST ABOUT 500,000 U.S.
DOLLARS IN ITS OPERATIONS IN 1976. BECAUSE OF THIS HE
HAD ASKED THE PRICE COMMISSION TO AUTHORIZE A 75 CENT
PER 100 LB BAG INCREASE FOR DOMESTICALLY PRODUCED CEMENT.
THIS, HE ALLEGES, WAS TURNED DOWN BECAUSE GCOB DID NOT
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LIKE HIS LOCAL DISTRIBUTOR - CARLTON WILLIAMS OF NATIONAL PRODUCTS COMPANY, NEW PROVIDENCE. JENKS NOTED IT IS IRONIC THAT WHILE TURNING DOWN A 75 CENT INCREASE LAST YEAR, THE PRICE COMMISSION HAD JUST AUTHORIZED PRICE INCREASES (PARA 3 ABOVE) DOUBLE OF WHAT BAHAMA CEMENT WAS ASKING. FINALLY, JENKS EMPHASIZED THAT BAHAMA CEMENT HAD GIVEN AMPLE NOTICE TO ALL LOCAL SUPPLIERS OF CEMENT ALLOWING THEM TO SET UP NEW SUPPLIERS FROM THE OUTSIDE.

6. AS NOTED IN ECONOMIC TRENDS REPORT SUBMITTED IN MAY (REF C), 1976 WAS THE BEST YEAR FOR CONSTRUCTION SINCE THE BOOM OF THE 1960S WITH 637 BUILDING STARTS INITIATED IN NEW PROVIDENCE AND FREEPORT. WITH THIS ALMOST 5 PERCENT ACROSS THE BOARD IMMEDIATE INCREASE IN CONSTRUCTION COSTS, IT WILL BE INTERESTING TO OBSERVE WHETHER TOTAL BUILDING STARTS IN 1977 DIP, AND WHETHER INCREASED CONSTRUCTION COSTS MIGHT BE A CONTRIBUTING FACTOR TO A POSSIBLE DAMPENING OF THE ECONOMY.

7. FOR PARAMARIBO AND KINGSTON: SINCE THE FUTURE OF A MAJOR U.S. PLANT FACILITY IS INVOLVED IN THESE NEGOTIATIONS, WE WOULD APPRECIATE ANY INFORMATION WHICH MAY DEVELOP IN YOUR POSTS WHICH MAY HAVE A BEARING ON THE BAUXITE FACILITY LIKELY TO BE LOCATED IN THE BAHAMAS. END LIMTED OFFICIAL USE. TAYLOR

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